

Editorial

This issue, 33–4 (July/August) of IJEE includes papers on topics such as:

Problem-Based Learning, Active Learning, Hands-On Learning, Global Engineer, Student Engagement, Multidisciplinary Learning, Transdisciplinarity, Interdisciplinary Skills, Evidence-Based Education, Motivation, Doctoral Research, Self-efficacy, Conceptual Modelling, Teaching Evaluation, Accreditation, Software Metrics, Software Engineering, Information Systems, Internet of Things, Engineering Design, Global Engineer, Educational Technology, E-Learning, Fluid Mechanics, Heat Exchangers, Stress Analysis, Hydrology, and Energy Management.

The countries of the over seventy contributors to this issues of the IJEE include:

USA, Canada, India, Spain, Taiwan, Russia, Greece, South Africa, Serbia, and Turkey.

I wish to thank all the authors for their valuable contributions to the IJEE and I hope that the readers will find the issue informative and interesting.

I came across a book with the title: *This I Know: Marketing Lessons from Under the Influence* by Terry O'Reilly, published by Knopf Canada (Feb 2017). Although the book is classified as a Business Book, nevertheless it raises some ideas upon which engineering educators may reflect. The author suggests that enterprises need to reflect on the question: what business are we really in? He advises: don't answer that question too quickly. He believes that most people get it wrong. For example, Nike is not in the business of selling shoes, it is in the motivation business. Apple is not in the business of selling electronics; its business is personal empowerment. CocaCola sells happiness not bottled liquids. Well, in what business should engineering schools be? What is the business of the IJEE?

Another business book about asking questions is *A More Beautiful Question* by Warren Berger published by Bloomsbury (paperback edition, 2016). Among the questions pondered are: Why are we in business? And again: what business are we really in? What if the company did not exist? (that question allows a fresh approach in thinking). Would it be missed if it did not exist? What if we could be a cause and not just a company?

Indeed, as Bertrand Russell said: "In all affairs, it's a healthy thing now and then to hang a question mark on the things you have long taken for granted".

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